

ASW Genius 400

THE BEST IS SO NEAR

„Why stare in the distance? Look, the best is so near.“ Goethes lyrics still hold, as only 60 kilometers north of our location, you will find Vreden. This former fortified city and Hanseatic town has, with it's medieval „Frauenstift“ church, a well known sight, and, as we found out, with the floorstanding loudspeaker Genius 400 of ASW, since a few weeks, a yet unknown „hearing“ curiosity.

„Intelligent construction, clean lines, and simplicity. When design supports function, the result is beautiful, both audibly, and visually. This less is more.“ This philosophy, consistent to the ideas of the artist and designers of the „Bauhaus“ (godfathers of modern furniture design) was the reference standard for the development of the Genius Line of the loudspeaker specialist Accurate Sound Wave (ASW). Offcourse this standard also applies to the brandnew model 400, the largest floorstander of the line. According to the inheritance of Gropius and Co. ASW did not make use of needless ornaments, which resulted in a optical plain floorstander, that is compatitable for any livingroom, because of the excellent finishing and large offer in veneers; it's not without a reason that the phrase „loudspeaker that looked more like fine furniture than most furniture“ is fallen for the first time.

Also the technical trumps of this three way loudspeaker are being announced without much fuss: „carbonfibre cones, silver cabling, low impedance crossover networks, high quality connectors and first class components“. Period. So (apparently) simple is the recipe for a top loudspeaker.



Wilhelm Nienhaus
 Technical
 Manager, ASW



Intelligent construction, clean lines and exquisite components are guarantees for the audiophile quality of our loudspeakers. It enriches your living-room and will provide you with unspoilt listening pleasure for many years.

Similar down to earth started the presentation of the great Genius. Where other manufacturer are talking louder than their loudspeaker, Wilhelm Nienhaus of ASW took a seat and let the 200 Watt floorstander do the talking, and what this speaker was reproducing between the 28 and 30 000 Hertz, left no room for questions. With Hugh Masekelas „Stimela“, which was used as presentation song in every second booth at the High End Show in Frankfurt, the Genius stand the toughness test at once: Full, punctual and effortless reproduces bass, immense dynamic and brilliant, but in no case sharp highs, was creating a relaxing delight on the couch in the studio. Also with fat and compromised pop productions like Whitney Houstons „If I told you that“ or, Wilson Philips „Hold on“, the 400 managed to tickle all details, placing the voices even by the most complex passages with astonishing ease in the room.



Less is more, the Genius 400 lives up to this Bauhaus philosophy audibly, and visually. Only regarding the price, ASW goes into another direction: are the original of the design school being sold at horror prices, these loudspeakers are a real bargain.

ASW Genius 400			
PROFILE			
Company:	ASW Loudspeaker Vreden, Germany		
Internet:	www.asw-loudspeaker.com		
Guarantee:	5 Years		
REVIEW			
+ detailed, dynamic performance			
+ excellent finishing			
+ available in 16 different cabinet finishes			
FIGURES			
Sound	70 %	1,0	■■■■■
Laboratory	15 %	1,1	■■■■■
Ease of use	15 %	1,0	■■■■■
HiFi Test TV-VIDEO	ASW Genius 400 Topquality Price / Performance: excellent		1,0